

FORM PTO-1449
INFORMATION DISCLOSURE CITATION

Attorney Docket:
4551-4003

Serial No.:
09/645,795

Applicant:
Robert Wallach et al.

Filing Date:
August 24, 2000

Group Art Unit:
3626

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GROUP 360

U.S. PATENT DOCUMENTS

Examiner Initial	Patent Number	Publication Date	Name	Class	Sub-Class	Filing Date

FOREIGN PATENT DOCUMENTS

Examiner Initial	Patent Number	Publication Date	Country	Class	Sub-Class	Translation
						<input type="checkbox"/> Yes <input type="checkbox"/> No
						<input type="checkbox"/> Yes <input type="checkbox"/> No
						<input type="checkbox"/> Yes <input type="checkbox"/> No

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Papers, etc.)

V.F	✓	"Geico Faces Challenges After Grabbing Market Share", J. Cahill, The Wall Street Journal, 1/27/2000
	✓	"Equifax Corp. Posts An Increase of 39% In Quarterly Profit", The Wall Street Journal, 1/26/2000
	✓	"We've put on a lot, without piling on the pounds", advertising for 306 Peugeot Source, date unknown
		"Cars Direct Learns Rules of the Road", Automotive News, 11/22/1999
		"IIAA Strongly Objecting to Direct Sales Program the Hartford Has Entered With Ford Motor Company" Source, date unknown
	✓	"Schrempp defends D/C's mild gain for 2 nd quarter" Source, date unknown
	✓	"If you're looking for a reason to buy an Alfa 145, Here's 4", Automobile Advertisement; Source, date unknown
	✓	"Chrysler: Record 1 st Quarter pro-fit", R. Kiesel and J. Henry, Automotive News 4/13/1998
	✓	"£84.99 a month, three year's free servicing and one year's free insurance. Remember to wipe the ink off your face when you kiss the page", Hyandai Advertisement; Source, date unknown
	✓	"The 1999 Ford Feature Models" advertising from Ford, date unknown.
	✓	"We've summed up the Citroën Saxo in two words" advertising from "Citroën Saxo", Citroen Saxo Advertisement
	✓	"Get the Figure You've Always Dreamed of", Renault advertisement; source, date unknown
	✓	"Pearly Queens in London?" advertising from Rover; source, date unknown
	✓	"Ford Must Rebuild Europe Market Share" The Wall Street Journal 1/26/2000
		"Toyota flexes finance arm", James B. Treece, Automotive News, 11/30/1998
	✓	"Performance Insurance Direct", advertisement; Source, date unknown
		"Porsche Motor Insurance" Porsche Club Approved, advertisement Source, date unknown
		"BMW Financial-Chubb: The ultimate marketing machine", finance & Insurance 10/25/1999
		"Daimler Chrysler Struggles to Fix Image After Stock Slides on Earning Report", The Wall Street Journal 8/2/1997
		"D/C uses rebates to hold line in van market" Automotive News, Ralph Kiesel, 12/6/1999
		"Ford Coupons offer F-series discounts" Automotive News, Mary Connelly, 11/22/1999
V.F		"The real cost of new cars: more than you think", Autoweek, 8/16/1999

Examiner

Panel Frenel

Date Considered

05/14/04

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP §609.
Draw line through citation if not in conformance and not considered.
Include copy of this form with next communication to Applicant.

ATTACHMENT TO PAPER #10

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“Young buyers seek honestly, not glitz”, Jean Halliday, Automotive news 11/1/1999

Date Considered

5/14/04

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